



The importance of meaningful employer engagements.

WITH JESS WIDDOWSON

ENTERPRISE ENGAGEMENT OFFICER

BARNESLEY COLLEGE

A bit about myself...

- In business since the age of 16
- Currently own two drama schools and teach privately
- Run bespoke workshops
- Degree in Performance For Stage and Screen
- Worked as everything from an actress to a chef, a sales assistant to a stand up comedian
- Currently the Enterprise Engagement Officer at Barnsley College



What is **Talent United**

- Employer engagement initiative
 - Bridge the gap between education and employment
 - Support the GATSBY benchmarks
 - Create a culture of employment
 - Support and promote business
 - Share knowledge and expertise
 - Provide students with bespoke opportunities in and out of the work place
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- Work place tours
 - Mentoring
 - Guest speaking
 - Apprenticeships
 - Sponsorship
 - Workshops

GATSBY benchmarks...

The eight Gatsby benchmarks of Good Career Guidance

1. A stable careers programme - The Job Shop and Talent United
2. Learning from career and labour market information – i.e. Sixth Form careers afternoons
3. Addressing the needs of each pupil - Teachers
4. Linking curriculum learning to careers - Companies leading or building curriculum
5. Meaningful encounters with employers and employees – Talent United
6. Genuine experiences of workplaces – Talent United / Work Placement team
7. Encounters with further and higher education – heppSY+
8. Personal guidance – CIAG officers

T-Levels (Technical Levels)

- * Barnsley College are currently piloting the programme
- * By 2020 students will need to complete 45-60 hours of placement to gain their qualification
- * Currently piloted in Business, AAT, Warehousing and Logistics, Animal and Land Management, Sports, Travel and Tourism, Public Services, Computer Sciences and Construction
- * Changes from the government

What have we done so far?



THURSDAY NOVEMBER 22ND

**AN AFTERNOON
OF EVENTS
MANAGEMENT**

With Lucy Giles from Oakwell Unique Event Experiences

Talent United 



★ ★ ★ ★ ★ ★ ★ ★

**BUSINESS
START-UP
DAY**

January 24th
With guest speakers:
Becky Stephenson
Mark Simpson
Mike Drabble

Talent United

★ ★ ★ ★ ★ ★ ★ ★



Hair and Beauty

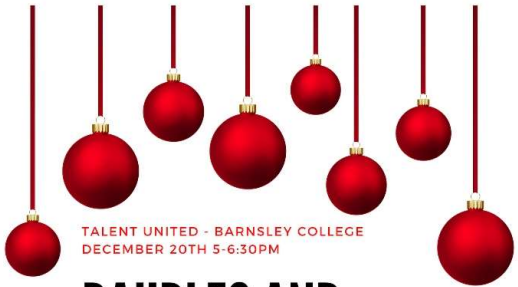
INDUSTRY DAY



25th and 26th of
March

With guest speakers from across the sector.

It's a two way thing...



TALENT UNITED - BARNSELY COLLEGE
DECEMBER 20TH 5-6:30PM

BAUBLES AND BUSINESS NETWORKING EVENT


Talent United

WITH GUEST SPEAKER LUCY GILES -
SALES MANAGER AT OAKWELL EVENTS
WITH COMPLIMENTARY FESTIVE
BEVERAGES AND TREATS!



Barnsley Football Club
Oakwell Stadium
Grove Street
Barnsley, S71 1ET

TALENT UNITED - BARNSELY COLLEGE


BREW AND BUSINESS NETWORKING



WITH GUEST SPEAKER SAMUEL BENNETT
SPECIALITY TEAS, COFFEE'S AND
CANAPES



THURSDAY NOVEMBER 8TH
5-6:30 PM



JOIN US!



TALENT UNITED THE 12 WORKING DAYS 'TIL CHRISTMAS!



Talent United


MERRY CHRISTMAS!



DECEMBER 6TH - 21ST



We want you to be proud to be a partner


- * Discounted gym membership
 - * Free use of our Hub Space
 - * Discounts on training
 - * Increased promotion – at events or through campaigns
 - * Support from students and staff
 - * Ability to advertise to almost 10 and a half thousand students and a thousand members of staff
 - * Discounts to advertise on our brand new radio station – The Vibe
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Invite to December networking

- * December 20th
- * Oakwell Stadium
- * 5-6:30
- * Email talentunited@barnsley.ac.uk to be added to the guest list

Does it really help?

Yes!

- * Events have an average score of 4.5 out of 5!
 - * Comments and feedback are extremely positive
 - * It's also about raising aspirations as much as it is about raising awareness of careers
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Contact

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Jess Widdowson

