

Ken Keenan



Purpose

To provide a forum for information exchange and open discussion between the More & Better Jobs Taskforce and the Barnsley Business Community.

The aim is to address knowledge gaps and inform future collaborative working.

Objectives

- ► Identify knowledge gaps
- Identify barriers for SME's within Barnsley for partnerships
- Identify potential new ways and next steps for strong collaboration
- Promoting a healthy workplace

What is More and Better Jobs Taskforce?

- Cross-sector group of business, education & training, public and third sector organisations
- Passionate about growing skills and work-readiness to increase local growth
- Supporting the local authority aims to
 - create a thriving and vibrant economy, where
 - people can achieve their potential



What the Taskforce Does?

Identify where we can work together and engage all sectors of the local community and business

... to make a positive impact

CHAMPION AND PROMOTE

BRING TOGETHER

COORDINATE

Helping Barnsley Council to Achieve its Aims and Objectives

Aims:

- □ Thriving and Vibrant Economy
- □ Improving People's Potential and Achievement

Objectives:

- To raise the ambitions of Barnsley businesses, people and communities.
- □ To improve education, employability and work readiness.
- □ To improve routes into work.
- □ To enhance business skills and progression in the workplace.



Promote Work Readiness

We asked Barnsley businesses what they look for when they are employing new neonle.

Ten attributes and skills came top of their lists. The more attributes



How do you match up?

They told us people need

10 competencies





The Employers Promise



GETTING READY FOR WORK

- One to one mentoring for pupils and students
- Subject and sector specific talks in schools, colleges, universities
 & community groups
- Work experience from a single day to 2 weeks
- Employability support to promote work readiness

"Schools and young people need to perform better so that they have the basic skills in place to move on to higher level qualifications that will in turn secure higher paid employment and meaningful career opportunities"

GETTING INTO WORK

- Open Days to provide information and participate in giving guidance
- Work placements of one day or more and/or work trials
- Inclusive recruitment processes
- Apprenticeships
- Internships
- Flexible working patterns

"Whether for young people leaving education or those who are unemployed or those not in employment long term, routes into good jobs are a vital first step to progress and improved life outcomes, including for peoples' health and wellbeing."

GETTING ON IN WORK

- Subject specific mentoring for tutors and teachers
- Secondments internal and external
- Work shadowing internal and external
- Continuous Professional Development for all staff.
- Provide an inclusive and healthy workplace where people can achieve their potential

"In-work progression is important for businesses and individuals, and vital to Barnsley's 'better jobs' ambition"





Contact Us At: MBJtaskforce@barnsley.gov.uk

We want to hear from you

What are the challenges you face in this area? What can we do to help you work with us?

Where is the pain/bumps in the road? ► Can you work with us to help improve the employability of young people of the area? If you share the ambition for Barnsley to grow a thriving economy for local people and businesses find out more



01226 773247



moreandbetterjobs.co.uk



kenkeenan@barnsley.gov.uk

