



# from Facebook to LinkedIn

7 STEPS TO SOCIAL MEDIA SUCCESS

**SMS**

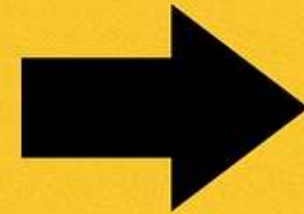
SOCIAL  
MEDIA  
SOLUTIONS







**RIGHT**



**← WRONG**





# CONTENT

BUILD DESIGN AROUND IT +

EFFICIENT  
SEARCHABLE  
ACCESSIBLE  
INTUITIVE







ASK