



# Being: In Full Colour

# The Change Challenge



Are you ready to take on  
the **Change Challenge**?

Learn the eight simple  
steps to help you to end  
the overwhelm and  
expand creativity.

Stop just doing and start  
**Being: In full colour.**



**Raychel McGuin**  
POLYCHROMETRIST

helping you to discover the **Woohoo!** without the **Woowoo!**

# What you will discover...

1. How the energy of colour affects feelings and emotions.
2. How Chakras work and how they balance your wellbeing.
3. Where we are on the Change Curve due to Covid 19 and some logical steps to help you on the journey out of the curve.
4. How the colour steps can also be used for your business and project management.
5. How to get involved and find out more...



# Introduction...



I am an **Artist, Illustrator, Colour Alchemist** and **Creative Activist**;  
I work with the energy of colour and have used my intrinsic knowledge and over  
20 years of experience to create a unique **Transformation Toolkit** for  
personal development, business growth and project planning



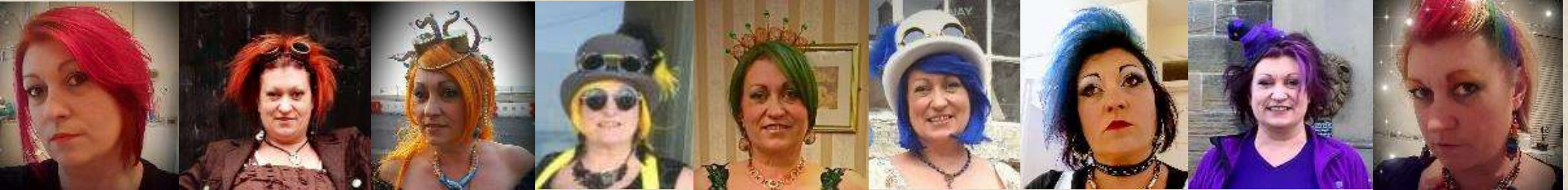
# Timeline...



COVID-19

Raychel McGuin  
**E=MC<sup>2</sup>**

EVENTS - MARKETING  
CREATIVE - COMMS



# What is Polychrometry?

a Polychrometrists is a multi-colour energy alchemist.

**Warning - here's the WooWoo!**

Chakras are powerful energy centres in your body that regulate emotions. They draw natural energy from the universe to balance your wellbeing.

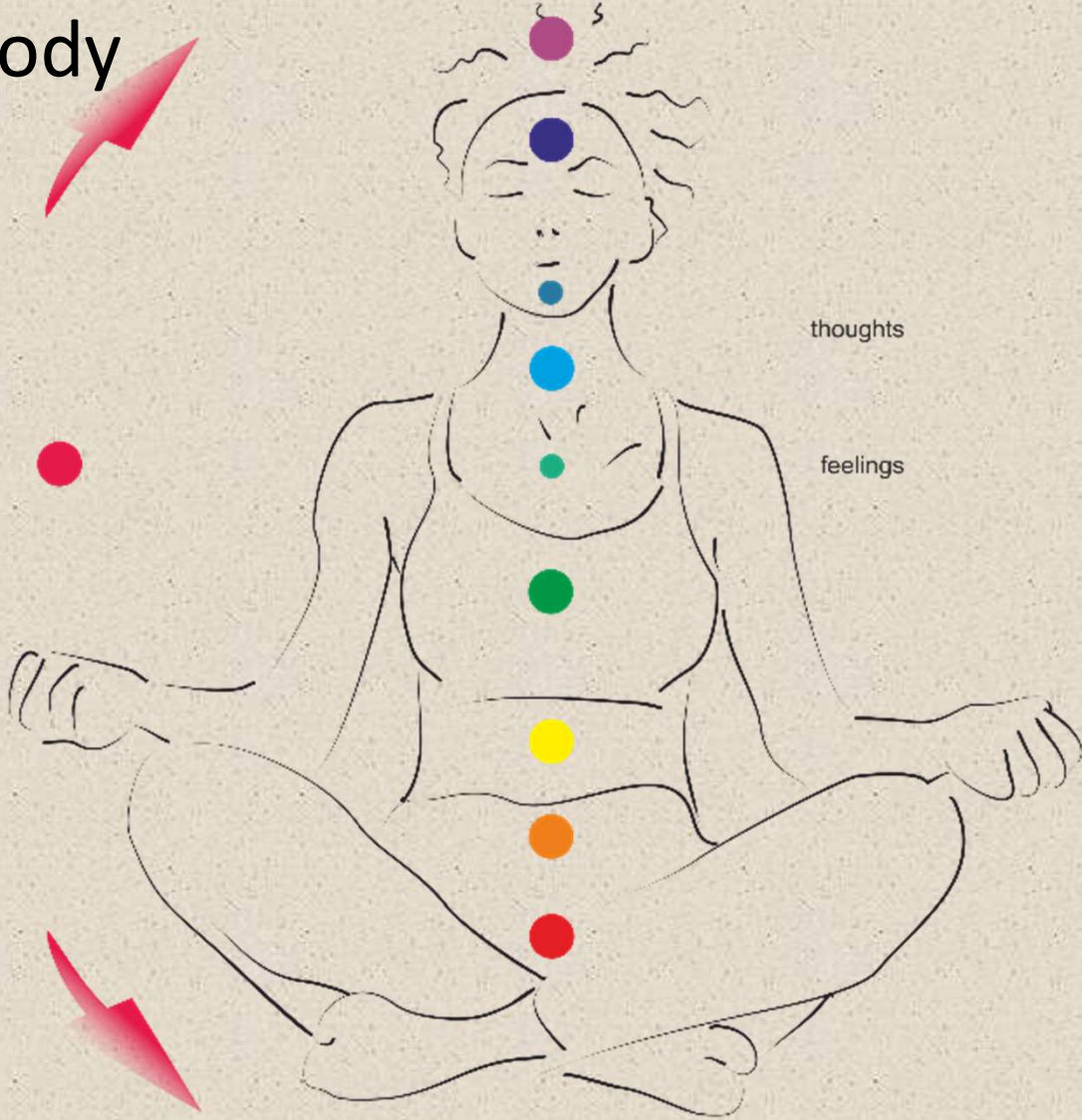
Each one is represented by a colour that is associated with a feeling or reaction - physically, emotionally, mentally and spiritually.

Each chakra spins at the same frequency that we see colour.

- Energy is driven by colour
- Emotions are driven by energy
- Pain is driven by emotion
- Action is driven by pain



# The Energy Body



## METAPHYSICAL

**CONTENTMENT**  
Being : not doing - Focus - Calm

## PSYCHOLOGICAL

**CLARITY**  
Logic - Insight - Intuition

**COMMUNICATION**  
Conversations - expression

## EMOTIONAL

**COMPASSION**  
Empathy - love - caring for others

**CONFIDENCE**  
Facing the fear - justice - law

## PHYSICAL

**COURAGE**  
Self belief - creative ideas

**COMFORT**  
Foundations - stability - people

## PHYSIOLOGICAL

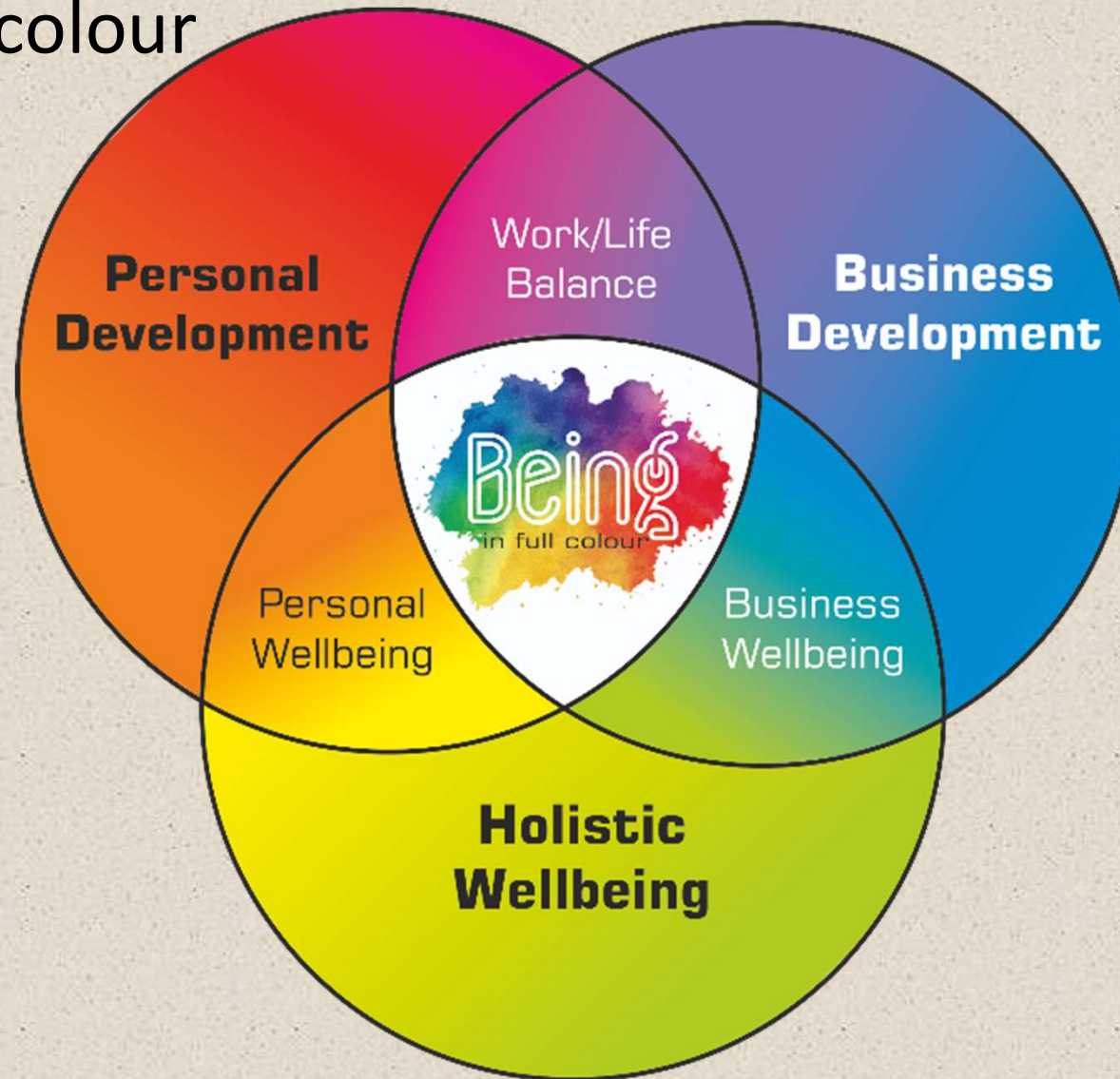
**CONSCIOUS**  
Awareness - need for change - acceptance

# The Change Curve...

**CHANGE**  
Covid-19



# Being: in full colour





# Personal Wellbeing

# Business and Project Management



# What if...

What if 2020 isn't cancelled?

What if 2020 is the year we've been waiting for?

A year so uncomfortable, so painful, so scary, so raw —  
that it finally *forces* us to grow.

A year that screams so loud, finally awakening us  
from our ignorant slumber.

A year we finally accept the need for change.

Declare change. Work for change. Become the change.

A year we finally band together, instead of  
pushing each other further apart.

2020 isn't cancelled, but rather  
the most important year of them all.

— *leslie dwight*



# What next?

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**The Change Challenge**



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 Raychel McGuin **FREE**  
PSYCHOMETRIST

helping you to discover the **Woohoo!** without the **Woowoo!**

 Being: In Full Colour  
**The 3-Day Reactivation**



Are you ready to discover your purpose?

Rest - Reboot - Reset find your purpose and map your journey to real contentment.

Stop just doing and start **Being: In full colour.**

 Raychel McGuin **£30**  
PSYCHOMETRIST

helping you to discover the **Woohoo!** without the **Woowoo!**

 Being: In Full Colour  
**The 10-Week Transformation**



Are you ready for the Transformation Trail?

Become a Purpose Pioneer, using the power and energy of colour to create your own roadmap to reach your contentment.

Stop just doing and start **Being: In full colour.**

 Raychel McGuin **From £97**  
PSYCHOMETRIST

helping you to discover the **Woohoo!** without the **Woowoo!**





Video Link: [https://youtu.be/8\\_Gk\\_Ft1hzc](https://youtu.be/8_Gk_Ft1hzc)



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