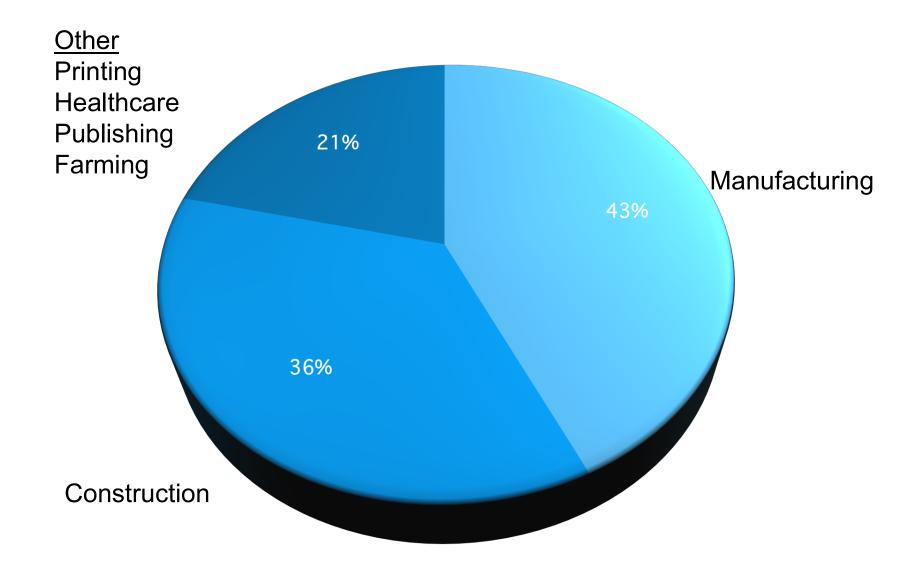
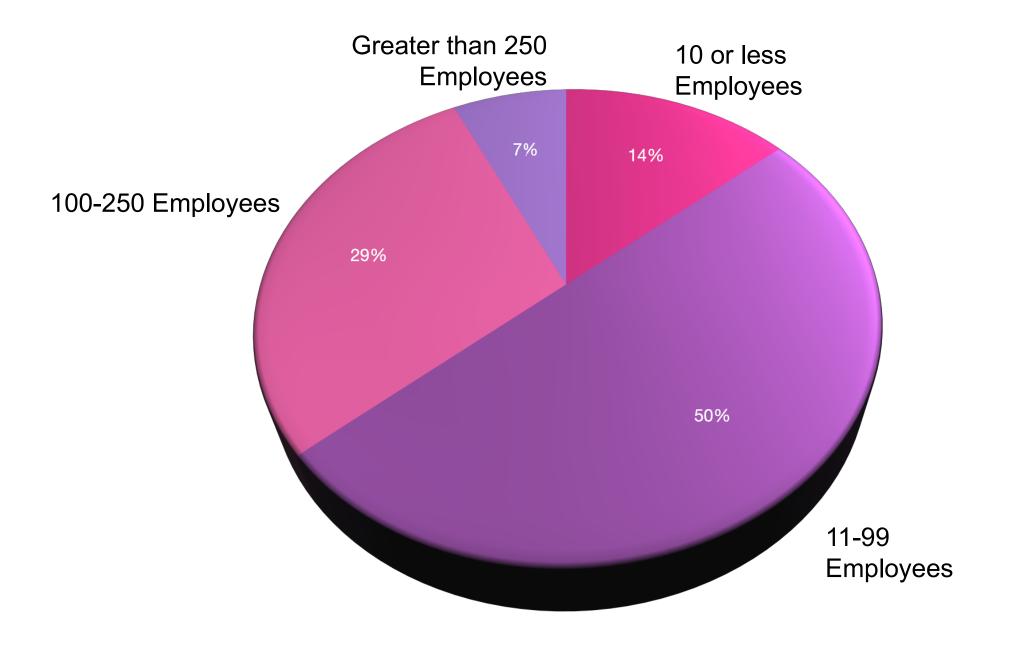
## Initial Assessments (based on initial 14 EOIs)



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#### Key motivation for interest in the programme

- Playing a part in making the world better
- An opportunity to identify potential cost savings
- See "Net Zero" as both an opportunity & threat to their business

### Key challenges that have restricted progress to date

- Access to specialist knowledge
- Inability to review/baseline their current emissions
- No data gathering or plan in place so very little progress made to date

### Key expectations from the programme

- Where are we now? understanding / baselining of current emissions
- Where do we want to get to? Development of realistic emission reduction targets
- How will we get there? Development of a practical Action Plan
- How can we leverage this initiative to help the business grow (whilst ensuring any emissions growth is at a slower rate)